

# Volunteer Role Profile

Volunteer Role

**Newsletter editor**

Volunteer Manager

**Chair**

Where you will be based

**Community**

## Why we want you

By volunteering with us you'll be helping to find positive solutions for the issues facing the countryside and the environment. By applying your skills and experience you can make a real difference and be a central part of a friendly and passionate charity.

As newsletter editor, you'll write a regular newsletter for the web and print. Your engaging writing style will give our supporters an interesting and inspiring read and encourage them to increase their involvement with our work.

We're ideally looking for volunteers with some previous experience in editing newsletters and a passion for environmental and countryside issues. Please look at our other opportunities to find one that's right for you.

## What you will be doing

- Writing and distributing an online and paper newsletter to members and supporters
- Using the newsletter to celebrate the achievements of our charity and volunteers
- Encouraging content from a wide range of contributors
- Making editorial decisions on content and layout
- Encouraging members to get involved with our activities
- Liaising with other local CPREs and National CPRE for newsletter copy
- Building connections with potential advertisers and sponsors to help reduce costs

## The skills you need

- An interest in the countryside and environmental issues
- Some previous experience of newsletter editing
- Excellent writing skills with a friendly and engaging tone of voice
- Computer literate and experience in using publishing software with access to a computer and the internet at home
- Comfortable liaising with a range of people including volunteers, printers and local businesses
- Happy carrying out tasks independently and as part of a team
- Be able to commit to volunteering regularly to suit your availability, with occasional attendance at meetings

## **What's in it for you**

- Use your skills and experience to contribute to the success of our charity and make a positive difference to the countryside
- Meet like-minded people and enjoy being part of a team
- Enhance your CV by developing new skills and gaining valuable experience
- We'll support you to develop in your volunteering role and provide you with relevant training
- We'll give you a reference for your future work or volunteering
- Get involved with events and workshops on a local and national level, including the annual CPRE conference
- The opportunity to attend a volunteer induction day at CPRE's national office in London or a regional centre
- We provide out-of-pocket travel expenses